SCAUG is a membership organization of GIS professionals using or associated with ESRI products. This regional user group serves members in Oklahoma, Texas, Louisiana and Mississippi. This chapter is the fastest growing and past conferences have drawn attendees from across the region.

This year’s conference will feature training, informative sessions, poster exhibitions, and a vendor exhibit hall. The 2007 OKSCAUG Conference will draw the largest number of individuals involved in or interested in GIS in the State. The Oklahoma SCAUG Conference has been a mainstay in the Oklahoma GIS community every year! We’ve had 14 vendors the last three years, and this year we have room for 25 in the new Moore Norman Technology Center—Penn Campus Conference Center! Our main hall will hold 15 and the rotunda and central corridor will accommodate the additional booths. Register early in order to ensure your display will be in the main hall. Vendors will get an exceptional opportunity to meet with Oklahoma GIS professionals and key decision makers. We’re continuing to attract as many participants and vendors as the SCAUG Regional Conference, so get your registration completed in advance to ensure your company will be represented at Oklahoma’s premier GIS conference!

Conference Attendees will be looking for innovative, cost-effective ways to implement GIS into their organization.

Attendees will include GIS and senior level managers, analysts, developers and technicians from federal, tribal, state, regional and local governments as well as private industry. **Participants will be the people in Oklahoma that need your company’s products and services.**

Join the Oklahoma Chapter of the South Central Arc User Group in Oklahoma City on October 9th to share your knowledge, services, products, and ideas with the state’s most receptive audience.
Vendor Application for Exhibit Space

Address: ____________________________ State: ______ Zip: ______

Representative Name & Title: ____________________________

Phone: ____________________________ Fax: ____________________________

Email: ____________________________

1. Single Booth 10’x10’: $300*
   (includes 1 Conference Registration & 1/4 Page Ad in Conference Guide)

2. Double Booth 10’x20’: $600* (includes 2 Conference Registrations & 1/2 Page Ad in Conference Guide)

   Do you need access to electrical service?  Yes  No

   Additional Personnel Registrations @ $50 each = ______

3. Please attach a brief description of the company/organization suitable for publication in the Conference Guide.

What Exhibitors Receive:

- Draped booth with 8’ high background, draped side rails 4’ high, one draped table, two chairs, company identification sign and electrical services as needed.
- Listing in the Conference Guide & Company Description
- Access to conference attendees throughout the conference and especially during breaks with centrally located booths.
- Advertising, if desired, in the Conference Guide, The Arc File Newsletter or both - full page to one quarter size advertisements available.

   Exhibitor Conference Packets will be emailed out prior to the conference. This will include a finalized conference agenda, shipping instructions, and area hotel information.

   *Also includes pipe and drape, sign with company name on it and table and two chairs.

Tentative Conference Agenda

Monday, October 8
9:00 - 12:00 Workshop Sessions 1 & 2 (offsite)
1:00 - 4:00 Workshop Sessions 3 & 4 (offsite)
5:30 to 9:30 PM Vendor Setup at Conference Site

Tuesday, October 9
7:00 AM Vendor Setup
7:30 - 8:30 AM Registration opens with Vendor Exhibits
8:30 - 10:00 Welcome - Opening Breakfast with Keynote Speaker
ESRI Doctors Office Rotunda Area (All Day)
10:00 - 10:45 Break (Visit with Vendors and Vendor Game)
10:45 - 12:30 User Presentations
12:30 - 1:45 Lunch/ Poster Competition (In Vendor Area)
1:45 - 3:30 User Break Out Panels
3:30 - 4:00 Afternoon Break (In Vendor Area)
4:00 - 4:30 Closing Remarks and Drawings for Prizes

Sponsorship Levels

Platinum: $1,000 (Limited to 1 Sponsor)
- Exclusive sponsorship of Opening Breakfast
- Fifteen minute presentation during opening breakfast
- Company Logo and link on SCAUG website
- 3 Complimentary registrations
- Exhibit Space to accommodate and 8’ x 10’ booth
- Recognition in conference program
- Full page ad in conference guide that is distributed to all conference attendees
- Discounted registration fees for all attendees from sponsoring company

Gold: $750 (Limited to 3 Sponsors)
- Sponsorship to Lunch
- 5 minute presentation during Lunch
- Company Logo and link on SCAUG website
- 2 Complimentary registrations
- Exhibit Space to accommodate an 8’ x 10’ booth
- Recognition in conference program
- Full page ad in conference guide that is distributed to all conference attendees

Silver: $500
- Sponsorship of Afternoon Break
- Company Logo and link on SCAUG website
- Exhibit Space to accommodate an 8’ x 10’ booth
- Recognition in conference program
- 1 Complimentary Registration
- Half page ad in conference guide that is distributed to all conference attendees

Ad in the Conference Guide - Size of Advertisement:
- Full Page $150 1/2 Page $100 1/4 Page $50
- All advertising files should be submitted in .eps, .jpg, .bmp, .tif, or .pdf format to Thomas Tollett, Vendor Coordinator, at ttollett@potawatomi.org or mailed on CD to Thomas Tollett, Citizen Potawatomi Nation, 130 East MacArthur, Suite 204, Shawnee, OK 74804.

All exhibitor reservations are made on a first paid basis including sponsorships. Reservations must be received by SCAUG by September 1, 2007. Payment in full must accompany this application. Cancellations prior to September 15, 2007, will be honored with a refund less a $50 processing charge. No refunds will be issued after that date. All cancellations must be received in writing.

Agreed and Accepted By: ____________________________ Date: ____________

Fax application with credit card information to Thomas Tollett at 405-395-0112 or return application and check made payable to SCAUG to: Thomas Tollett, Citizen Potawatomi Nation, 130 East MacArthur, Suite 204, Shawnee, OK 74804.

**Note:** Fax application with credit card information to Thomas Tollett at 405-395-0112 or return application and check made payable to SCAUG to: Thomas Tollett, Citizen Potawatomi Nation, 130 East MacArthur, Suite 204, Shawnee, OK 74804.